

# CALL FOR PAPERS

## 18<sup>TH</sup> INTERNATIONAL SCIENTIFIC CONFERENCE OF YOUNG SCIENTISTS

### **„THE ECONOMY OF BULGARIA AND THE EUROPEAN UNION: INFLATION, FISCAL CONSOLIDATION AND SUSTAINABLE DEVELOPMENT”**

University of National and World Economy (UNWE), Sofia

Faculty of Finance and Accountancy

6 November 2023

UNWE, Sofia, Bulgaria

**DEAR LADIES AND GENTLEMEN,**

On behalf of the Organizing Committee we have the honour and the pleasure to invite you to participate in the **18<sup>th</sup> International Scientific Conference of Young Scientists on “THE ECONOMY OF BULGARIA AND THE EUROPEAN UNION: INFLATION, FISCAL CONSOLIDATION AND SUSTAINABLE DEVELOPMENT”**, which will be held on 6 December 2023 at the University of National and World Economy (UNWE), Sofia, Bulgaria.

The Faculty of Finance and Accountancy at the UNWE organizes the conference under the patronage of the Rector of UNWE Prof. Dimitar Dimitrov, Ph.D. and the co-organizers of the conference are the following leading universities:

- VUZF University, Sofia, Bulgaria;
- University of Bologna – Alma Mater Studiorum Universita di Bologna-Sede di Rimini, Bologna, Italy;
- University of Split, Faculty of Economics, Business and Tourism, Split, Croatia;
- Poltava University of Economics and Trade, Poltava, Ukraine;
- Lutsk National Technical University, Lutsk, Ukraine;
- University of Rijeka, Faculty of Economics and Business, Rijeka, Croatia;
- Ss. Cyril and Methodius University of Skopje, Skopje, Republic of North Macedonia.

The purpose of this international conference is to give floor of the young scientists – Ph.D. students and lecturers, to present their scientific research to the academic community and to discuss their views with Bulgarian and foreign scientists and experts. This scientific forum is held for the eighteenth time in a row, and the published scientific results of the previous conferences prove the significant potential for the future professional development of young scientists. The format and organization of the scientific event are aimed at creating an academic atmosphere that favours dialogue and the exchange of ideas between the different levels of the academic college.

The conference is also open to students (undergraduate and graduate) presenting their interests and research. Students participate in sessions and discussions with distinguished professors, academics and business representatives.

The thematic directions of the conference are: 1. Financial policy, financial markets, banking, investments, insurance and social insurance; 2. Accounting policy and practice, accounting standards, financial audit, control systems and internal control; 3. Research and science, research and development, science-business connection, innovation, competitiveness, project management; 4. Entrepreneurship, management, marketing, corporate control and business development in Bulgaria, in the EU and on a global scale.

Participation in the conference is also present online (virtual) in the MS Teams electronic platform.

The working languages of the conference are Bulgarian, Russian and English. During the conference there is a separate section announced with the working language "English".

Wishing you an active and successful participation in the conference!

**Prof. Silvia Trifonova, PhD,  
Chairperson of the Organizing Committee**

## PROGRAMME COMMITTEE

- Prof. Rumen Brusarski, Ph.D. – Chairman of the Programme Committee of the conference and Dean of the Faculty of Finance and Accountancy at the UNWE, Sofia, Bulgaria
- Prof. Emil Asenov, Ph.D. – Deputy Chairman of the Programme Committee of the conference and Deputy Dean of the Faculty of Finance and Accountancy at the UNWE, Sofia, Bulgaria
- Prof. Mario Pečarić, Ph.D. – Professor Department of Finance, Faculty of Economics, Business and Tourism, University of Split, Split, Croatia; Professor Department of Finance and Banking, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia
- Prof. Helena Blažić, Ph.D. – Professor Department of International Economics, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia
- Prof. DSc. Igor Britchenko – Professor PUZ (Państwowa Uczelnia Zawodowa w Tarnobrzegu) (State Vocational University of prof. Stanisław Tarnowski in Tarnobrzeg), Tarnobrzeg, Poland; Professor Higher School of Security and Economics, Plovdiv, Bulgaria; Professor VUZF University, Sofia, Bulgaria; Professor VSBM (Vysoká škola bezpečnostného manažérstva v Košiciach) (University of Security Management in Košice), Košice, Slovakia; Professor of the Uzhhorod Institute of Trade and Economics of Kyiv State Trade and Economics University, Ukraine
- Adj. Prof. Vanina Dangarska, Ph.D. – Adjunct Professor Department of Economics, Teaching tutor Department of Management, University of Bologna, Italy – Alma Mater Studiorum Università di Bologna-Sede di Rimini, Bologna, Italia
- Nikolina Vrcelj – Researcher, Scientific Conference Secretary of ERAZ Conference, Balkans JETSS Managing Editor, Executive Manager at the Association of Economists and Managers of the Balkans (UdEkoM Balkan), Belgrade, Serbia
- Ass. Prof. Andrej Ilievski, Ph.D. – University American College Skopje, Business Economics and Management unit, Skopje, Republic of North Macedonia
- Prof. Rumiana Pozharevska, Ph.D. – Chairperson of the General Assembly of the Faculty of Finance and Accountancy at the UNWE, Sofia, Bulgaria
- Prof. Snezhana Basheva, Ph.D. – Head of Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Prof. Presiana Nenkova, Ph.D. – Head of Department „Finance“, UNWE, Sofia, Bulgaria
- Assoc. Prof. Daniela Vatkova-Milusheva, Ph.D. – Head of Department „Financial Control“, UNWE, Sofia, Bulgaria

## ORGANIZING COMMITTEE

- Prof. Silvia Trifonova, Ph.D. – Chairperson of the Organizing Committee of the conference and Deputy Dean of the Faculty of Finance and Accountancy at the UNWE, Sofia, Bulgaria
- Prof. Ljubomir Drakulevski, Ph.D. – Dean of Faculty of Economics, Ss. Cyril and Methodius University of Skopje, Skopje, Republic of North Macedonia
- Prof. Vesna Bucevska, Ph.D. – Vice-Dean on Science and International Activity of the Faculty of Economics, Ss. Cyril and Methodius University of Skopje, Skopje, Republic of North Macedonia
- Prof. Lupco Stojceski, Ph.D. – Professor of Economics, European University – Republic of Macedonia, Dean of Faculty of Information Technologies, International University of Struga, Struga, Republic of North Macedonia
- Assoc. Prof. Gergana Mihaylova-Borisova, Ph.D. – Deputy Head of the Department “Finance” at the UNWE, Sofia, Bulgaria
- Assoc. Prof. Teodora Rupska, Ph.D. – Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Assoc. Prof. Maria Markova, Ph.D. – Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Assoc. Prof. Atanaska Filipova-Slancheva, Ph.D. – Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Assoc. Prof. Lilyana Dzoneva, Ph.D. – Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Assoc. Prof. Yanko Hristozov, Ph.D. – Chief Secretary on International Cooperation, Department „Finance“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Milena Kovachevich, Ph.D. – Scientific Secretary of Department „Finance“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Katerina Vojcheska-Nikodinoska – Department „Finance“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Nikolina Nikolova, Ph.D. – Department „Accountancy and Analysis“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Rositsa Toncheva, Ph.D. – Department „Finance“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Toma Donchev, Ph.D. – Department „Financial Control“, UNWE, Sofia, Bulgaria
- Chief Assist. Prof. Galia Taseva-Petkova – Department „Finance“, UNWE, Sofia, Bulgaria
- Kamelia Penkova – Ph.D. student, Department „Finance“, UNWE, Sofia, Bulgaria
- Student Myuzeyam Ismet Shyukryu – Specialty „Finance“, Master’s degree, UNWE, Sofia, Bulgaria
- Emilia Stoimenova – Head of sector, Faculty of Finance and Accountancy at the UNWE, Sofia, Bulgaria

Venko Andonov – Acting Manager of Sector “University Website Administration and Monitoring”, Directorate “Information Technologies”, UNWE, Sofia, Bulgaria  
Chief Assist. Prof. Yassen Daskalov, Ph.D. – Organizing Secretary of the conference, Department “Accountancy and Analysis”, UNWE, Sofia, Bulgaria

## **THEMATIC SECTIONS**

- 1. Financial policy, financial markets, banking, investments, insurance and social insurance.**
- 2. Accounting policy and practice, accounting standards, financial audit, control systems and internal control.**
- 3. Research and science, research and development, science-business connection, innovation, competitiveness, project management.**
- 4. Entrepreneurship, management, marketing, corporate control and business development in Bulgaria, in the EU and on a global scale.**

## **CONFERENCE LANGUAGES**

**Bulgarian, English and Russian.**

**During the conference, there will be a separate section announced with the working language "English".**

## **VENUE:**

**University of National and World Economy (UNWE), Sofia, Bulgaria – Large Conference Hall and Small Conference Hall.**

**Online (virtually) в the MS Teams electronic platform.**

Attendance is recommended so that participants can get to know all colleagues at the conference.

## **IMPORTANT DEADLINES:**

### **20 October 2023**

- Deadline for submitting REGISTRATION FORM (according to the template) to the conference email: [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg).

### **30 November 2023**

- Deadline for submitting CONFERENCE PAPER (formatted according to the requirements) to the conference email: [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg).

- Deadline for payment of the FEE FOR PARTICIPATION in the conference. Payment should be made at the UNWE cash desk or by bank transfer.

## **CONFERENCE FEE (FOR EXTERNAL PARTICIPANTS OUTSIDE THE UNWE AND PARTNER UNIVERSITIES):**

All participants from the UNWE and the partner universities are exempt from the fee for participation in the conference.

The conference fee for external Bulgarian participants is 120.00 (one hundred and twenty) Bulgarian leva (BGN) (including VAT).

The conference fee for foreign participants is 50.00 (fifty) Euro.

The conference fee should be paid on the pay-desk of the UNWE or via a bank transfer to the UNWE's bank account:

Bank: BNB

BIC of BNB: BNBGBGSD

IBAN: BG03BNBG96613100174601

Reason for the payment: "Fee for participation in the 18<sup>th</sup> Conference of Young Scientists".

## ADDRESS FOR CORRESPONDENCE

**Chief Assist. Prof. Yassen Daskalov, Ph.D.**

**Organizing Secretary of the conference**

Email: [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg)

Faculty of Finance and Accountancy, room 1054

University of National and World Economy (UNWE), Students District, „8 December” Str., no. 19

1700 Sofia, Bulgaria

## CONFERENCE WEBSITE:

<https://young-scientists.unwe.bg/en/>

## REQUIREMENTS FOR PUBLISHING THE CONFERENCE PAPERS

1. Manuscripts must not have been published in other publications.
2. Authors must submit a COPYRIGHT FORM (according to the template). The copyright agreement certifies that the manuscript has not been published in other publications. The copyright agreement, signed by the author and scanned, should be sent to the conference email [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg), together with the REGISTRATION FORM (according to the template).
3. In case of co-authorship – each author must fill in and attach a CO-AUTHORSHIP DECLARATION (according to the template), in which the participation of each author in the paper should be indicated. The co-authorship agreement, signed by each co-author and scanned, should be sent to the conference email [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg), together with the REGISTRATION FORM (according to the template).
4. Papers are sent by the deadline specified in the conference email: [mladiucheniconf@unwe.bg](mailto:mladiucheniconf@unwe.bg).
5. Accepted papers, formatted according to the requirements – after peer blind review by habilitated scientists, will be published in Conference Proceedings in electronic format with an ISBN number. The Conference Proceedings will be included in the National Reference List of contemporary Bulgarian scientific publications with scientific review, maintained by the Ministry of Education and Science through the National Center for Information and Documentation.
6. In order for indexing the Conference Proceedings in the Central and Eastern European Online Library (CEEOL), each author should complete a CEEOL DECLARATION (according to the template) on paper and submit it signed to the Publishing complex – UNWE.
7. Each participant with a submitted conference paper will receive in electronic form the Conference Proceedings.
8. The best papers from the conference will be submitted for publication in the scientific editions of the UNWE - "Economic and Social Alternatives" (in Bulgarian) (<http://www.unwe.bg/alternativi>) and „Economic Alternatives“ (in English) (<http://www.unwe.bg/eajournal/en>).
9. The time for presentation and discussion of one paper during the conference is 10 minutes.
10. Presentation of the conference paper – with a Power Point presentation.
11. The author(s) present their paper in person at the conference.

## REQUIREMENTS FOR FORMATTING THE CONFERENCE PAPERS

1. The maximum pages of the paper are 8 pages, incl. figures, tables and bibliography.
2. Papers can be written and presented in the working languages of the conference – Bulgarian, English or Russian.
3. Papers will be published in the language in which they are submitted.
4. The first page of the paper should contain the following information:  
Title of the paper  
Name and surname of the author(s). The scientific degree and academic position of the author(s), organization, correspondence address and e-mail address should be given as a footnote.  
Abstract (maximum of 300 words).  
Keywords (maximum of 5 words).  
JEL classification (at least one classification code).
5. Avoid abbreviations, diagrams (schemas) and references to the text in the abstract.
6. On the first page, the title of the paper, the name and surname of the author(s), scientific degree, academic position, organization, as well as the abstract and keywords for the Bulgarian participants must be written in Bulgarian and in English. For foreign participants – they must be written only in the relevant foreign language.
7. Papers are prepared in Word 2000 version or higher in A4 format (about 40 lines per page).
8. Recommended structure of the conference papers:  
Introduction  
Discussion of relevant literature  
Methodology  
Data and sources  
Results from the study  
Conclusion.  
References
9. Papers prepared in Bulgarian or Russian must contain one Abstract in the working language – up to 300 words, and one Abstract in English – up to 300 words.
10. Papers prepared in English must contain only one Abstract in English – up to 300 words.
11. JEL classification can be found at the following link: <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>.
12. Formatting requirements for the papers:  
Layout margins: Normal.  
Font: Times New Roman, 12 pt, normal.  
Paragraph: 1,5.  
Title: Times New Roman, 14 pt, bold, centered.  
Name and surname of the author(s) (placed after one blank line after the title): font Times New Roman, 12 pt, bold, centered.  
Abstract (placed after one blank line after the name and surname of the author(s)): font Times New Roman, 12 pt, italic, justified.  
Keywords (placed after one blank line after the abstract): font Times New Roman, 12 pt, italic, justified.  
Headings: font Times New Roman, 12 pt, bold, centered.  
  
Formulas should be centered and numbered to the right (1), (2),...

All graphs and charts should be labeled as figures and numbered consecutively with Arabic numerals. Names should be placed below the figures.

Tables should be consecutively numbered with Arabic numerals. Titles should be placed above the tables.

The data source in a table must be listed below the table. The tables and figures may include text in Bulgarian and in English – font Font Times New Roman, 10 pt.

When citing in the text publications by another author or authors, the following specified rules must be observed: Krugman et al., 1997; Born (1998) and Jones (2001); Barney (1991; 1994).

When citing in the text of publications by other authors, the following rules should be observed:

When citing a specific text from a foreign publication, indicate the pages: Pavlov (2002, p. 333) claims that “. . . .”. Without specifying a specific text, it is only: Pavlov (2002) confirms the thesis of the existence of a connection. . .

When the author's name is not directly stated in the text, it is placed in parentheses along with the year of publication: This problem has already been investigated (Krugman et al., 1997).

When more than one author is named in a sentence, they are cited: Smith (2000) and Born (2002) also show that . . . .

For more than one publication on the topic by a given author, the reference is: As suggested by Barney (1991; 1997) . . . or Research in the 1990s (Barney, 1991; 1997) showed that . . .

If several publications by the same author in the same year are used, a lowercase letter a, b, c, etc. is added after the year. Example: Previous research by Porter (1990a) shows that . . . , but later research again by Porter (1990c) expands this statement with new aspects.

When citing secondary sources, the format is: Research by Brown (2000, cited in Smith, 2004, p. 120) shows that . .

The bibliography should be listed after the main text, without numbering the literary sources.

Sources (publications, etc.) are arranged alphabetically by the surnames of the authors – first in Cyrillic, then in Latin and other languages.

Under each cited source in Cyrillic – in the Bulgarian language, give the same source written according to the rules of the Transliteration Act.

Example:

Erhard, L., 1993. Blagodenstvie za vsichki, Sofia, UI „Stopanstvo“.

The sequence of publications by a single author is indicated by adding lowercase letters a, b, c, etc. after the year of publication.

13. The bibliography should be prepared as follows:

When compiling the list of cited sources, use the following models (formats):

For books and monographs:

Porter, M. (1990). The Competitive Advantage of Nations, The Free Press, New York.

Post, J., Lawrence, A. and Weber, J. (1999), Business and Society, 9th ed., Irwin/McGraw – Hill.

For articles and periodicals:

Farrell, J. and Shapiro, C. (2008), How Strong Are Weak Patents?, American Economic Review, 98(4), pp. 1347-1369.

When citing an author from a collective publication:

Friedman, M. (1991), The Social Responsibility of Business Is to Increase Its Profits, in J. Bower (ed.), The Craft of General Management, Harvard Business School Publications, Boston, pp. 287-296.

For internet/electronic sources:

If the source is a website, the information is arranged as follows: source, year, title of the web document or webpage [means of access], available at: website address/ URL [date of last user login (for insurance)]

Example:

American Economic Association, 2012. JEL Classification Codes Guide, [online] Available at: <<http://www.aeaweb.org/jel/guide> [Accessed 15 May 2012].

Hart, K. (1998), The place of the 1898 Cambridge, Anthropological Expedition to the Torres Straits (CAETS) in the history of British social anthropology. *Science as Culture*. [Online] 11 (1). Available at: <http://human-nature.com/science-as-culture/hart.html> [Accessed 9 November 2003]

For cases and sources not cited, the Harvard citation system should be used.

## **INVITE YOUR COLLEAGUES**

We would be grateful if you could forward this email to your colleagues who might be interested in joining us!

***WISHING YOU SUCCESSFUL PARTICIPATION AT THE CONFERENCE!***